Consumer Corner

What's In Store at CVS Pharmacy in Oregon

(NAPS)—CVS Pharmacy is adding stores in Oregon, bringing wellness and value to new neighborhoods. Whether it's your first time stepping into a CVS Pharmacy or you've shopped at CVS before, you'll find a community pharmacy designed to make feeling better easier.

From everyday essentials to well-known national brands and affordable health products to wellness-supporting snacks and personalized rewards, here's a look at what's in store when you walk through the doors of your local CVS Pharmacy—including trusted names you know and love.

A Thoughtful Take on Everyday Essentials

CVS is more than a place to pick up prescriptions. Each store brings together trusted everyday items, seasonal favorites and wellness-forward products. Shoppers can easily pick up laundry detergent, paper products, toiletries and other home staples alongside their vitamins or medications. The store also stocks greeting cards, last-minute gifts and seasonal items like Halloween treats, holiday decorations or travel essentials for summer getaways.

Whether you're planning a festive gathering or grabbing a thoughtful gift, CVS Pharmacy makes it easy to find what you need, when you need it most.

Tasty Finds from Well Market™

One of CVS Pharmacy's recent additions is Well Market™, a line of crave-worthy snacks, beverages and pantry staples designed to make choosing nutritious snacks easier and more enjoyable. These new offerings combine real ingredients with bold, satisfying flavors. Whether it's lightly dipped dark chocolate almonds, salted caramel trail mix bites, or protein-boosted granola, each item reflects a commitment to variety, wellness and quality.

Well Market was built with today's shopper in mind, offering vegan, gluten-free and keto-friendly options without artificial preservatives or trans fats, and features packaging that highlights the nutrition content of food so that customers can feel great about the choices they make. The selection continues to grow, and it's all priced with affordability in mind.

Simplifying Health with CVS Store Brands

This year, CVS Pharmacy began rolling out a refreshed look for its trusted store-brand health and wellness products. Guided by customer feedback, the new packaging emphasizes clarity, helping shoppers make choices quickly and confidently. Clearer labels, simplified designs and family-friendly visuals—like a ladybug identifying baby and children's products—make it easier to find exactly what you need. And these products offer the same trusted quality as national brands, often at a lower price.



Shopping can be made simpler at a well-stocked pharmacy.

It's all part of CVS Pharmacy's ongoing effort to remove friction from the shopping experience and provide peace of mind at every step of your health journey.

Rewards That Go Further

Long known for its ExtraCare® loyalty program, CVS Pharmacy has expanded the value it offers. Members can now earn 2% back on nearly every purchase and receive personalized savings through digital and in-store channels. With the addition of ExtraCare Health Rewards, shoppers earn even more by taking simple steps to protect their health, such as receiving a vaccine or filling prescriptions.

For those who want the ultimate in convenience, ExtraCare Plus™—an upgraded membership tier—offers free same-day delivery of your online order and a $10 monthly reward, making wellness more accessible and affordable than ever.

A Neighbor You Can Count On

Every CVS Pharmacy aims to be more than a place to pick up essentials; it strives to be a trusted part of your community. With more than 9,000 locations nationwide and a dedicated team behind the counter, CVS is deeply committed to helping you stay well and feel supported.

As new CVS stores open their doors in Oregon, you will find a space designed to meet your needs, fit your routines and make you feel welcomed. From innovative products to dependable care, it's all part of CVS's mission: Bringing our heart to every moment of your health.