

EYE ON HEALTH

MILLIONS OF PEOPLE LOSE VISUAL FUNCTION TO STROKE, CONCUSSION, TRAUMATIC BRAIN INJURY AND OTHER ILLNESSES ANNUALLY. BUT THERE IS HOPE; THE CONDITION CAN BE REHABILITATED THROUGH NEURO-OPTOMETRY.

VISION RELIES ON THE BRAIN'S PROCESSING FUNCTIONS TO TRANSLATE INFORMATION FROM THE EYES. NEURO-OPTOMETRY TREATS THIS INTERACTION, BUT NOT EVERYONE KNOWS THIS.

TO HELP, A GROUP OF EXPERTS AND INNOVATORS CREATED THE DEYE-NAMICS ALLIANCE TO RAISE AWARENESS OF NEURO-OPTOMETRY AND HOW IT CAN HELP PEOPLE WITH SIGHT LOSS.

LEARN MORE AT D-E-Y-E--NAMICS--DOT--COM.